

## **Criteria for 2024 Campaign**

The 2024 Voices of SDG16+ Campaign will judge participants video submissions based on the following criteria:

→ ***Clear References to SDG16+***

Videos should make clear references to SDG16+, link to the individual or organisation's activities on SDG16+, and illustrate a connection between their work and SDG16+, or how SDG16+ supports their work.

→ ***Impact in Community***

Videos should show the contribution the work being showcased is making towards Peaceful, Just and Inclusive societies, particularly demonstrating local engagement, grassroots action, and/or connection to national policy makers on SDG16+ issues.

→ ***Long-term Engagement and Sustainability***

The video should highlight plans for long-term engagement, or describe the ways in which the work contributes to sustainable change in their communities, and outline their commitments for taking their work forward in the future.

→ ***Inclusivity***

The work showcased should ensure that it makes efforts to reach marginalised and excluded groups, highlight unheard voices and/or new perspectives, and that it reaches out those typically blocked from participation in decision-making on around SDG16+ issues – in particular related to a focus on gender and youth engagement.

→ ***Connecting with SDG16 review and Summit of the Future***

Videos should where possible connect with both the SDG16 review under the 2024 HLPF and the upcoming Summit of the Future, highlight local efforts undertaken and new opportunities raised to advance on SDG16 in reviews' view.